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## PRIVACY POLICY

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### BACKGROUND:

Beauty Vibes understands that your privacy is important to you and that you care about how your personal data is used and shared online. We respect and value the privacy of everyone who visits this website, [www.beautyvibes.co.uk](http://www.beautyvibes.co.uk) ("Our Site") and (subject to the limited exceptions in section 6, below) We do not collect personal data about you unless you contact us (see section 5, below). Any personal data We do collect will only be used as permitted by law.

Please read this Privacy Policy carefully and ensure that you understand it. Your acceptance of Our Privacy Policy is deemed to occur upon your first use of Our Site. If you do not accept and agree with this Privacy Policy, you must stop using Our Site immediately.

### 1. Definitions and Interpretation

In this Policy, the following terms shall have the following meanings:

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|------------------------|---|
| <b>"personal data"</b> | means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data. In this case, it means personal data that you give to Us via Our Site. This definition shall, where applicable, incorporate the definitions provided in the Data Protection Act 1998 and the EU Regulation 2016/679 – the General Data Protection Regulation ("GDPR"); and |
| <b>"We/Us/Our"</b>     | means Beauty Vibes whose main trading address is 893 Finchley Road, London, N11 8RR.  |

### 2. Information About Us

- 2.1 Our Site is [owned and] operated by Beauty Vibes, whose registered main trading address is 893 Finchley Road, London, N11 8RR.
- 2.2 Our Data Protection Officer is Patricia Moroney, and can be contacted by email at [patricia@beautyvibes.co.uk](mailto:patricia@beautyvibes.co.uk), by telephone on 07780 982257, or by post at Beauty Vibes, 893 Finchley Road, London, N11 8RR.
- 2.3 We are a member of BABTAC [British Association of Beauty Therapy and Cosmetology

### 3. What Does This Policy Cover?

This Privacy Policy applies only to your use of Our Site. Our Site may contain links to other websites. Please note that We have no control over how your data is collected, stored, or used by other websites and We advise you to check the privacy policies of any such websites before providing any data to them.

#### **4. [Your Rights**

- 4.1 As a data subject, you have the following rights under the GDPR, which this Policy and Our use of personal data have been designed to uphold:
  - 4.1.1 The right to be informed about Our collection and use of personal data;
  - 4.1.2 The right of access to the personal data we hold about you (see section 8);
  - 4.1.3 The right to rectification if any personal data We hold about you is inaccurate or incomplete (please contact Us using the details in section 9);
  - 4.1.4 The right to be forgotten – i.e. the right to ask Us to delete any personal data We hold about you (We only hold your personal data for a limited time, as explained in section 6 but if you would like Us to delete it sooner, please contact Us using the details in section 9);
  - 4.1.5 The right to restrict (i.e. prevent) the processing of your personal data;
  - 4.1.6 The right to data portability (obtaining a copy of your personal data to re-use with another service or organisation);
  - 4.1.7 The right to object to Us using your personal data for particular purposes; and
  - 4.1.8 Rights with respect to automated decision making and profiling.
- 4.2 If you have any cause for complaint about Our use of your personal data, please contact Us using the details provided in section 9 and We will do Our best to solve the problem for you. If We are unable to help, you also have the right to lodge a complaint with the UK's supervisory authority, the Information Commissioner's Office.
- 4.3 For further information about your rights, please contact the Information Commissioner's Office or your local Citizens Advice Bureau.]

#### **5. What Data Do We Collect?**

- 5.1 Subject to section 5.2, We do not collect any personal data from you. We do not place cookies on your computer or device, nor do We use any other means of data collection.
- 5.2 If you send Us an email, We may collect your name, your email address, and any other information which you choose to give Us.

#### **6. How Do We Use Your Data?**

- 6.1 If We do collect any personal data, it will be processed and stored securely, for no longer than is necessary in light of the reason(s) for which it was first collected. We will comply with Our obligations and safeguard your rights under the Data Protection Act 1998 and the GDPR (EU 2016/679) at all times. For more details on security see section 7, below.
- 6.2 As noted above, We do not generally collect any personal data. If you contact Us and We obtain your personal details from your email, We may use them as follows:
  - 6.2.1 To reply to your email

- 6.2.2 To carry out our obligations arising from any contact entered into between you and us and to provide you with the information/services that you request from us
- 6.2.3 To provide you with information about other services we offer that are similar to those that you have already had or enquired about or We feel may be of interest to you;
- 6.2.4 To email you notifications on Our special offers and news updates that you may have opted in to or agreed to receive
- 6.2.5 If you are an existing customer, We will only contact you by electronic means (email or SMS) with information about services or products which were the subject of a previous sale or service or negotiations of a sale or a service to you. If you are a new customer We will contact you by electronic means only if you have consented to this. If you do not want to use our data in this way, please tick the relevant box situated on the form on which we collect your data.
- 6.2.6 To compile market research regarding the quality of our services and products for business planning and regulatory purposes
- 6.2.7 To notify you about changes to our service or products or our site
- 6.2.8 To comply with our legal and regulatory requirements

## **7. How and Where Do We Store Your Data?**

- 7.1 We only keep your personal data for as long as We need to in order to use it as described above in section 6, and/or for as long as We have your permission to keep it.
- 7.2 Your data will be stored on our secure servers in the UK. We will take all reasonable steps to ensure that your data is treated as safely and securely and in accordance with this privacy policy.
- 7.3 Data security is very important to Us, and to protect your data We have taken suitable measures to safeguard and secure any data We hold about you (even if it is only your email address). However the transmission of information via the internet is not completely secure. Although we do our best to protect your personal data we cannot guarantee the security of your data transmitted to our site, any transmission is at your own risk. Once we have received your information we will use strict procedures and security features to try to prevent unauthorised access.
- 7.4 We do not share your data with third parties for any purposes.
- 7.5 Our site may, from time to time, contain links to and from the websites of our advertisers and affiliates or other websites we think you may be interested in. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

## **8. How Can You Access Your Data?**

You have the right to ask for a copy of any of your personal data held by Us (where such data is held). Under the GDPR, no fee is payable and We will provide any and all information in response to your request free of charge. Please contact Us for more details at [patricia@beautyvibes.co.uk](mailto:patricia@beautyvibes.co.uk) or using the contact details below in section 9.

If you believe that any information we hold about you is incorrect or incomplete, you should contact us straight away.

9. **Contacting Us**

If you have any questions about Our Site or this Privacy Policy, please contact Us by email at [patricia@beautyvibes.co.uk](mailto:patricia@beautyvibes.co.uk), by telephone on 07780982257, or by post at Beauty Vibes, 893 Finchley Road, London, N11 8RR. Please ensure that your query is clear, particularly if it is a request for information about the data We hold about you (as under section 8, above).

10. **Changes to Our Privacy Policy**

We may change this Privacy Policy from time to time (for example, if the law changes). Any changes will be immediately posted on Our Site and you will be deemed to have accepted the terms of the Privacy Policy on your first use of Our Site following the alterations. We recommend that you check this page regularly to keep up-to-date.